STRIKE SPORTS

FUNDRAISING CASE STUDIES



Challenges for Teams

1. Ever increasing costs for uniforms, equipiment, and tournament fees.
2. Fundraisers have upfront costs or end up being telethons
3. Seasons fly by and celebrating the hard work and success is hard to make time for

Enter Team Trading Cards

We built a keepsake parents and players get excited for. Adding on revenue share options helps teams to celebrate this season and fund the next one with the additional stream of income with no upfront costs to the program.

POTENTIAL TEAM OUTCOMES BASED ON REVENUE SHARE

Sample Pricing/Revenue Share				16 Player Soccer Team		12 Player Championship Volleyball Team with Fan Sales	
Item	**Our Price**	**Familes Pay**	**School Profit**	**QT ordered**	**School Makes**	**QT ordered**	**School Makes**
Pack	$20.00	$40.00	$20.00	24	$480.00	68	$1,360.00
Individual	$6.00	$12.00	$6.00	48	$288.00	36	$216.00
5 x 7 Card	$9.00	$18.00	$9.00	8	$72.00	12	$108.00
Display holder	$5.00	$10.00	$5.00	4	$20.00	6	$30.00
Premium display	$7.50	$15.00	$7.50	2	$15.00	3	$22.50
				Total Made	**$875.00**	**Total Made**	**$1,736.50**

16 player team order breakdown:

Average per player purchase of:

- 1.5 packs
- 3 single card add-ons
- Every other player 5 x 7 add-on with 50% adding display and 25% adding premium display

Championship team order breakdown:

Average per player purchase of:

- 1.5 packs + 50 fan purchases
- 3 single card add-ons
- Every player with team 5 x 7 add-on with 50% adding display and 25% adding premium display

518-410-4357 fundraising@strikesportsllc.com www.strikesportsfundraising.com